

Nowadays people buy a lot of things even though they don't really need them. Why is it happening? Is it a positive or negative trend for the individuals and the society?

Nowadays, purchasing a variety of commodities in different ~~qualification~~ quality is becoming an inevitable part of human ~~being's-beings'~~ life-style. Not only have people ~~have~~ become more careless about what they buy, but also sometimes they even purchase many products what they don't need. In this essay, I will attempt to elaborate on some possible reasons for this issue together with assessing if individuals and society both are benefited or not.

To begin with, there is no doubt that materialism is becoming increasingly widespread in every body's life even though among many communities round the world so many diverse products ~~be-are~~ brought to light with different firms which ~~they-would-beis~~ attractive for individuals. Moreover, an impressive ~~advertising-advertisement~~ on TV or newspapers as well as the internet may be ~~is~~ the main ground for this trend. That is to say, ~~this-these~~ advertisements should be a vanity project for a wide range of companies which ~~they~~ apply some tricky methods to convince customers to purchase their products even if these are never practical for people. Last but not least, sometimes individuals are competing with one another to prove who is richer and more successful. To put it simply, affluent people can afford to buy whatever they want in order to show off their wealth to others, whilst some destitute individuals are suffering from poverty which these behaviors would be harmful to them.

Unquestionably, this trend will create a sense of well-being ~~between-among~~ citizens and will enhance the overall economy of the country on the ground that the more people purchase a wide range of merchandise, the more profits can be achieved by companies. Besides, the number of job vacancies can be expanded in-as a result, this approach would be ~~benefited-beneficial to~~ both individuals and society. In addition, people opine that with-by discarding obsolete materials and products, they would be more ~~updated-uptodate~~ regardless of whether they would be useful or not.

Although, the community and humanss enjoy the merits of this trend, there are some detrimental effects that should be taken into account. Firstly , purchasing a lot of unwanted goods comes at a huge cost for people that-which can lead them to debt and poverty. Secondly, such spending will give rise to make-making waste products, prodigality

as well as overindulgence. lastly, if this wasted money is oriented for improving poor people's condition, the society will become more stable and powerful.

To conclude, despite the fact that advertising and materialism attract people to buy a huge amount of products, regardless of whether they really require these commodities or not, it brings a large amount of money for companies. Some people create serious repercussions and pressure on other member of society due to their buying habit that should be taken into consideration.